

Twitter Guidelines

Many schools and districts are using Twitter to highlight events and news happening in their schools and classrooms. This form of communication allows us to tell our story and share what is going on in our programs with our families, schools, districts and the community. Like all NSSEO communication, a classroom or program Twitter account is an official representation of NSSEO. Licensed staff can set up classroom/department Twitter accounts following the NSSEO acceptable use policy. Please keep this a professional account and separate from any personal account you may have already. Let your building administrator know you are setting up a classroom/department Twitter account.

Privacy:

- All forms of electronic communication including Twitter accounts should not be considered private.
- Do not DM - Direct Message.
- NSSEO has the right to request account passwords.
- Set up the twitter account with your NSSEO email, use a different password than your email /login password.

Followers:

- Staff should add followers that will support student learning and post content that is appropriate for students and the school community.
- Review the Twitter accounts regularly following your classroom or program and know how to block inappropriate accounts.

Posting Tweets:

- Tweets are considered public.
- Staff member is directly responsible for the content of their tweets.
- **Do Not** identify students using their names.
- Adding photos with students is allowable, as long as the students have the photo release signed on their registration form.
- Adding photos of your classroom, student work and other environments are allowable.
- Always show students at their best and in a respectful manner.
- Please do not post pictures of students in their swim wear.

Know the basics of twitter, adding followers, posting a tweet, retweeting, deleting a tweet, blocking a follower, and deleting your account. If you need help with your account or you are running into problems, please contact the technology department.